

250-2/10/52 (cont.) 611  
 Location - O. - Braxland Shopping Mart - 1358'.  
 Better deal, longer space - cost raised from \$145M to \$185M.  
 approved (by SCB)  
 Real field, then - the building the approx cost of longer  
 store - 1325' - \$142M. cost.  
 100' x 120'.  
 omit perimeter lighting + have 5 to 6000.  
 258 St. Joseph, Mo. - ~~Don't~~  
 Don't service the conversion - cost \$665.  
 take it out of N.J. & Interior Modernization Budget.  
 (S.D.C. meet) - 5/10/52 (Sun) - 5:00 -  
 112 Paducah, Ky. (and 3 hrs)  
 2 of taking 2nd add. ft. to right  
 (see. Dr. J. C. E. N. H. J. C.  
 J. E. N. J. C. E. N. J. C. E. N.  
 J. E. N. J. C. E. N. J. C. E. N.  
 J. E. N. J. C. E. N. J. C. E. N.  
 J. E. N. J. C. E. N. J. C. E. N.)  
 Rail Shopping Center - Midway bet. Chicago & For. in, O.  
 Ohio -  
 Phila. - Baltimore Lake. - new store.  
 700 M to 800 M ext. vol. ; J. E. N. ext. 500 M; E. A. ext. 400 M.  
 Big food market store on E. side of canal, doing \$5M per yr. +  
 food fair on N. side doing \$4 MM.  
 H. J. C. says he does own a better spot where we can put a  
 store. - surrounded by dance pop. - 4000 car parking  
 2/25 of store - Constr. cost = \$280 M  
 J. C. N. will be in here.  
 Take it. (In my mind I question whether we will  
 make money over a period.

